

DASHING TWEEDS

AW 25

COLLECTION

Dashing Tweeds are excited to be collaborating with the famous Formula One racing driver Jacques Villeneuve. Last year Jacques really enjoyed wearing Dashing suits at Goodwood Revival. Sharing a love of colour and originality, it seemed like a natural idea to design a collection together.

Dashing Tweeds have used the exact colours from Jacques' championship helmet and woven them in tweed, creating three very distinctive designs.

The standout pattern is called JV Check - a bold mix of pink, blue, yellow, green and red woven together in a large scale Madras style check giving the bright colour combinations space to shine. 100% wool, 520-550g/ 18-19oz.

Using the same colours in a Glenurquhart pattern this design is called the Chuck Check. With a blue and green ground beneath a red, yellow and pink overcheck. The effect is both exciting and elegant in equal measure. 100% wool, 535-565g/ 18-19oz.

Slipstream is the third Villeneuve collaborative design. Using all of Jacques' racing colours on a black ground, subtly combining them into a vibrant herringbone stripe the cloth appears almost as if colourful tyre treads have streaked by. 100% wool, 555-585g/ 19-20oz.

In addition to the collaboration Dashing Tweeds are delving into the world of psychedelia. Taking a traditional shepherd's check and twisting the edges to a vortex like pinwheel, then completed the design with a maroon overcheck. The pinwheel motif is reminiscent of op art created in the 1960's when experimentation with mind bending drugs was common amongst artist communities. This design is named Trip. 100% wool 365-395g/ 12-13oz.

Buzz is a green and navy pinwheel design. The verdant shade clearly shows the spiralling curlicue pattern which entices you to closer inspection, drawing you into the vibrant cloth. 100% wool, 345-375g/ 12-13oz.

Purple Haze was released by Jimi Hendrix in the year of The Summer of Love, a colourful time of psychedelic experimentation, so it seems fitting to name the new purple cloth Haze. This tweed features the same pinwheel motif in a colour beloved by both royalty and mystics alike. 100% wool, 355-385g/ 12-13oz.

Bucking trends as usual Dashing Tweeds are continuing to release heavy weight tweeds that drape in the most delightful way and last for years and years. The 26oz Donegal wool designs have proved so popular that we have designed a new colourway this season in a beautiful shade of mottled purple. Named Riona the classic basket weave design tailors into glorious coats giving joy for generations. 100% wool, 745-775g/ 26-27oz.



JV CHECK



JV CHECK
100% WOOL
520-550g/ 18-19oz



CHUCK CHECK



CHUCK CHECK
100% WOOL
535-565g/ 18-19oz



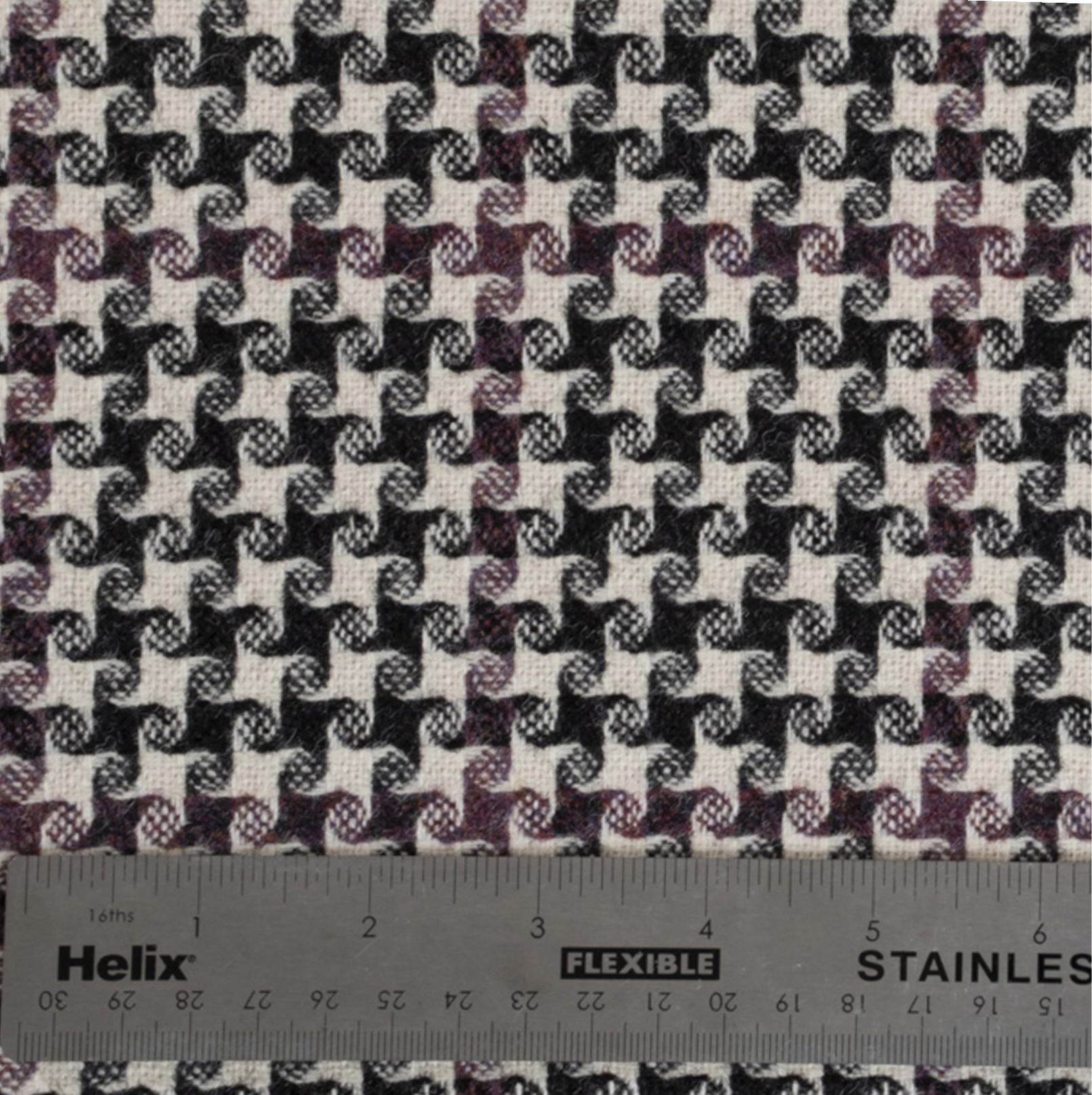
SLIPSTREAM



SLIPSTREAM
100% WOOL
555-585g/ 19-20oz



TRIP



TRIP

100% WOOL

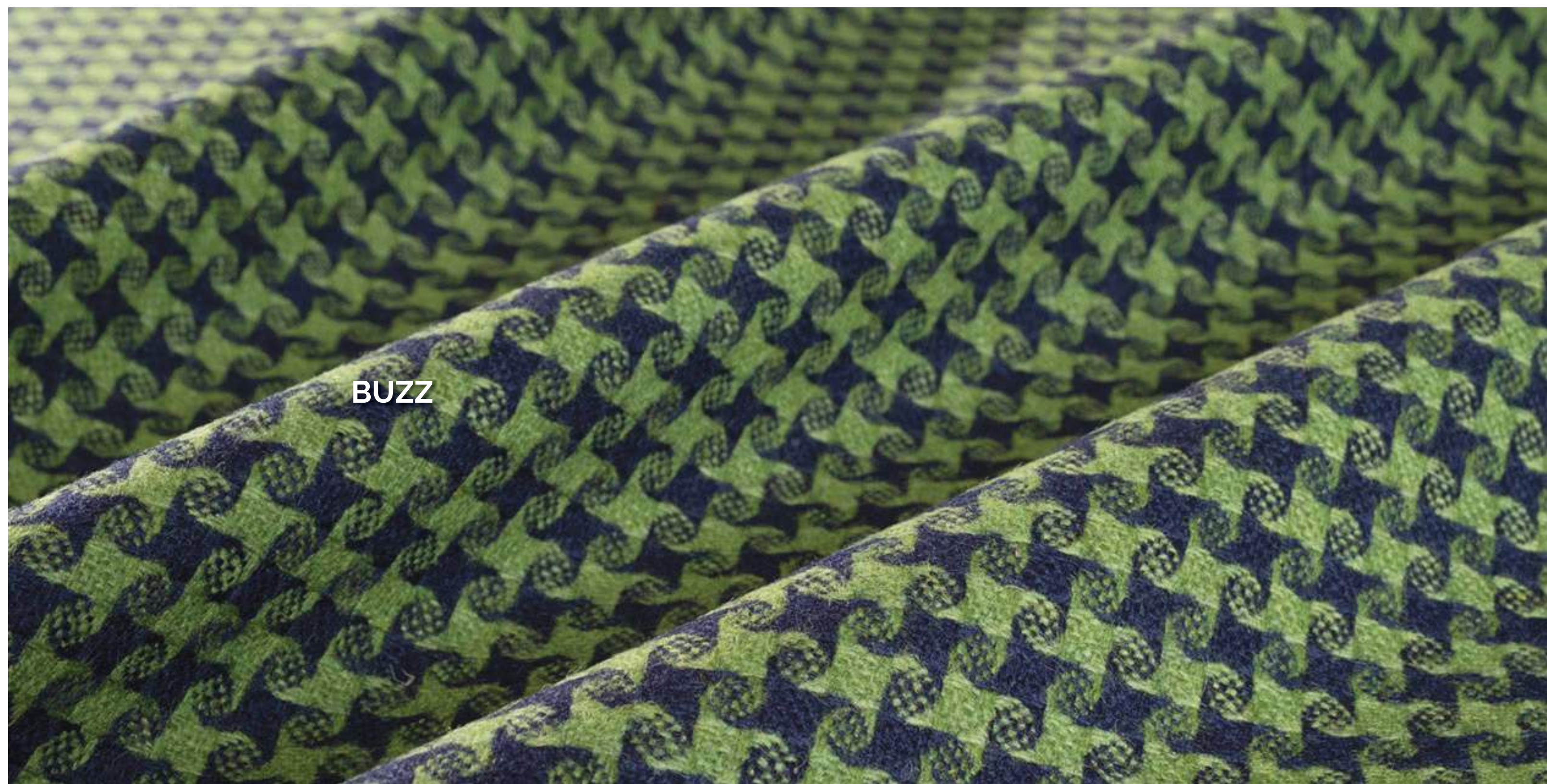
365-395g/ 12-13oz

A close-up photograph of a dark purple and black plaid fabric, likely a jacket, with the word "HAZE" overlaid in white text. The fabric features a complex, multi-colored plaid pattern with shades of deep purple, black, and hints of blue and red. The texture appears slightly rough or woolen. The lighting is dramatic, with strong highlights and deep shadows that emphasize the folds and the intricate details of the plaid. The word "HAZE" is centered in the lower-left quadrant of the image, rendered in a clean, white, sans-serif font.

HAZE



HAZE
100% WOOL
355-385g/ 12-13oz



BUZZ



BUZZ
100% WOOL
345-375g/ 12-13oz



RIONA



RIONA
100% WOOL
745-775g/ 26-27oz

PHOTOGRAPHY: GUY HILLS

FOR MORE INFORMATION PLEASE VISIT

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